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JUAN CARLOS MELÉNDEZ

Juan Carlos Meléndez has had a varied and successful career in business and financial services in both Florida and Puerto Rico.

After obtaining his bachelor's of business administration and marketing from the Universidad de Puerto Rico at Rio Piedras, he worked for the US Small Business Administration in Buffalo, New York, as a loan specialist working on commercial loan processing.

That experience gave him a springboard to a career with more diverse challenges at PFS Investment, where he would ultimately become president of the organization. While at PFS, he not only served as compliance officer and manager of 46 financial professionals, but he also developed a personal financial workshop for consumers.

After PFS, Mr. Meléndez moved on to Ikon Financial, Inc., for which he served as director and compliance manager. He oversaw product sales in insurance, investments, and retirement planning.

Since 2006, Mr. Meléndez has been president and principal consultant for PBF Solutions in San Juan, Puerto Rico. In this role, he develops and implements financial strategies for individuals and small businesses. He is also responsible for training and supporting other financial professionals in retirement planning and insurance product selection. He also presents financial planning workshops and provides consulting to support employees at different management levels in the organization.

Juan holds a series 6 and series 26 securities license, and is licensed to sell life, health, disability, property and casualty and title insurance products. He is licensed in both Florida and Puerto Rico.

He is a member of various associations, among which are the Financial Planning Association and the Professional Insurance Agents Association.

He is bilingual in English and Spanish.

ABOUT DMK ADVISOR GROUP

First established in 1993, the firm that would eventually become DMK Advisor Group was created to help clients achieve their most cherished goals through personalized financial planning services and a wide range of quality financial products. Today, the firm has evolved to include a team of affiliated financial professionals from coast to coast. Working together, the advisors of DMK Advisor Group offer the expertise, planning techniques, and products to serve businesses, individuals, and families.

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